



## Sponsorship and Donation Policy

Effective January 1, 2016

Events which are less than five (5) weeks out, will be declined automatically. We review all applications received every 30 days. Please do not fill out the form if your event is within the next five weeks. Thank you for your consideration.

Please read the following guidelines before submitting your application.

### Requests for Merchandise

Saltbox Brewery offers merchandise for specific events and non-profit fundraisers. While we would like to align with all that is good and worthy, we sometimes have to gracefully decline.

A few things we look for when selecting opportunities for donations:

- Timing: Please give us at least five (5) weeks' notice prior to event.
- Location: Is your event in Lunenburg County? Our donations tend to be limited to local events that directly benefit organizations in the Lunenburg County.

We do not provide merchandise donations to:

- School Auctions or Functions – Kids and beer are just not a good combination.
- Individual and Team Sports – Unfortunately, there are just too many.

### Requests for Car Wash Fundraiser

Saltbox Brewery maintains and operates an onsite car wash. Occasionally, we provide the ability for community groups to book the carwash for a fundraising event. Saltbox Brewery charges 25% of funds raised, to offset water usage and supply costs. School groups and sports teams wishing to host fundraising events using the car wash are accepted.

### Recognition Requirements

In return for our donation, we request an Acknowledgement Letter following the event, as well as some form of acknowledgement (logo and message in program, logo on event signage, as examples) during the event, or in event materials.

If your organization matches these guidelines, please fill out the following form. We will review your request and respond as soon as possible. Due to the volume of requests we receive, we cannot guarantee a positive response.