

Press Release

For Immediate Release

## **Saltbox Brewery Joins the NSLC**

Andrew Tanner, Co-Founder of Saltbox Brewery, Mahone Bay, Nova Scotia announced today that the brewery had successfully applied for shelf space in the NSLC.

“We are excited about our partnership with the NSLC. This is a milestone moment for our Brewery and one that enhances the choice of Nova Scotia craft beer for consumers”, said Tanner.

An initial order of over 4000 cans is being shipped and should be available in the top 35 NSLC stores within the next two weeks.

The first beer selected to go into province-wide distribution is Holy Mackerel Pale Ale. Tanner said, “We consulted with the NSLC on this choice and we are happy with it as a first offering. It combines the attributes of an easy drinking ale with a true Nova Scotia craft beer profile. It is one of the best-selling ales in our Tap Room.”

Holy Mackerel is a Pale Ale brewed with Huell Melon hops imparting a vivid impression of summer melon and ripe strawberry. This beer has an ABV of 5.7%.

To order Holy Mackerel in cans or kegs contact, Claire Overs, Customer Service Representative, at (902) 523-2586 or [claire@saltboxbrewingcompany.ca](mailto:claire@saltboxbrewingcompany.ca)

Think social, drink local

