

**Press Release
For Immediate Release**

Saltbox Announces Summer 2019 Donation Program Results

Saltbox Brewing Company of Mahone Bay announced today that 2 events the Company organized this summer raised over \$7,600 for two community programs.

The Saltbox Soapbox Derby in its' second year raised \$4,100 for the Bayview School Breakfast Program. Total donations for the two years of this program now amount to more than \$7,000. Lamar Eason, Principal at Bayview School commented, "We would like to thank the organizers of the Soap Box Derby who create an amazing opportunity for kids to engage in a fun family activity. The money raised that goes to the BCS Breakfast Program helps to feed kids daily and provide food equity for all. We thank you for the continued support."

The Canadian Dory Racing Association (CDRA) of Lunenburg and Saltbox jointly organized the Dory Racing Challenge in Mahone Bay and Bridgewater. Proceeds of this event went to the CDRA to support its rowing programs and totaled \$3,500. The total raised over the two years of this program is \$4,250.

Speaking on behalf of the Company, George Anderson, President, said that support of community-based initiatives is a core value of the Company," But we could not have done it without the very important financial help of our sponsor group and the enthusiastic support of our wonderful volunteers. Both programs will be expanded in 2020", he said. "The key to expanding these efforts is the continuous outpouring of support from the community", said Anderson. "We cannot do it without them"

In addition to these efforts Saltbox also spearheaded the creation of a specially labelled beer for the Canadian Intervention and Assistance Dogs (CIAD). A portion of the proceeds from the sale of these cans goes in support of training dogs to provide support for veterans and first responders experiencing PTSD. In 2018 the can program proceeds went to SHAID dog shelter

For a complete list of event sponsors please go to www.saltboxbrewingcompany.ca

One of the heartwarming stories of the Saltbox Derby event was the lemonade stand run by three Bayview students Simon Tanner, and Patrick and Sam Youden which raised \$100 for the Bayview breakfast program. This is twice what the group raised in 2018.

Speaking on behalf of the Bayview Public School. Salena Eno said “....”

Lisa Tanner of the Canadian Dory Racing Association said, “Two years ago the Canadian Dory Racing Association was in trouble. It was the first time we thought we may have to end a 65 year tradition. Then Saltbox scooped us up and saved us and continues to help us. We are so grateful for them and have built a great partnership and made some special friendships too!”.

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