

Press Release
March 21, 2016

Saltbox Brewery Secures Hop Supplies

Lunenburg County

Saltbox Brewing Company of Lunenburg County announced today an agreement with High Tide Hop Farms of Dayspring to take all of their organic hops grown this year for it's new craft brewery in Mahone Bay.

"We are pleased to have secured a supply of hops for some of our beer from High Tide" said Patrick Jardine, Managing Director at the brewery. "This fits our model of buying locally and supporting local business whenever we can", he said.

Andrew Tanner, owner of High Tide Hop Farm and a founding partner of the Brewery said, "It's great to have this kind of synergy going for us. We need to encourage more local farmers and hobbyist to get into hop growing. It would be an advantage too if farmers started to grow barley for our brewery", he said.

The craft beer market in Nova Scotia is taking off. Sales of craft beer from the NSLC have reached double digit growth numbers in the past few years and the trend away from the multi-national beer companies toward locally crafted ales and lagers is noticeable right across Canada and the United States. "There's no end in sight" says Jardine, "We are entering the market at a great time. All systems are 'go'"

Saltbox Brewing has ordered a 10 barrel brewing system and will start offering craft beer to the public sometime this summer. The Company has invested in a system which offers high quality and consistency in the beer it produces. "We paid more for it, but it's worth it", says Jardine. He added, "we are excited to get the doors open to the public so that they can tour the brewing facility and learn more about the brewing process. This is beer made by people you can talk to".

The agreement will also allow Saltbox Brewing to market High Tide t-shirts and other merchandise from their store in Mahone Bay when it opens in June and on-line.

